



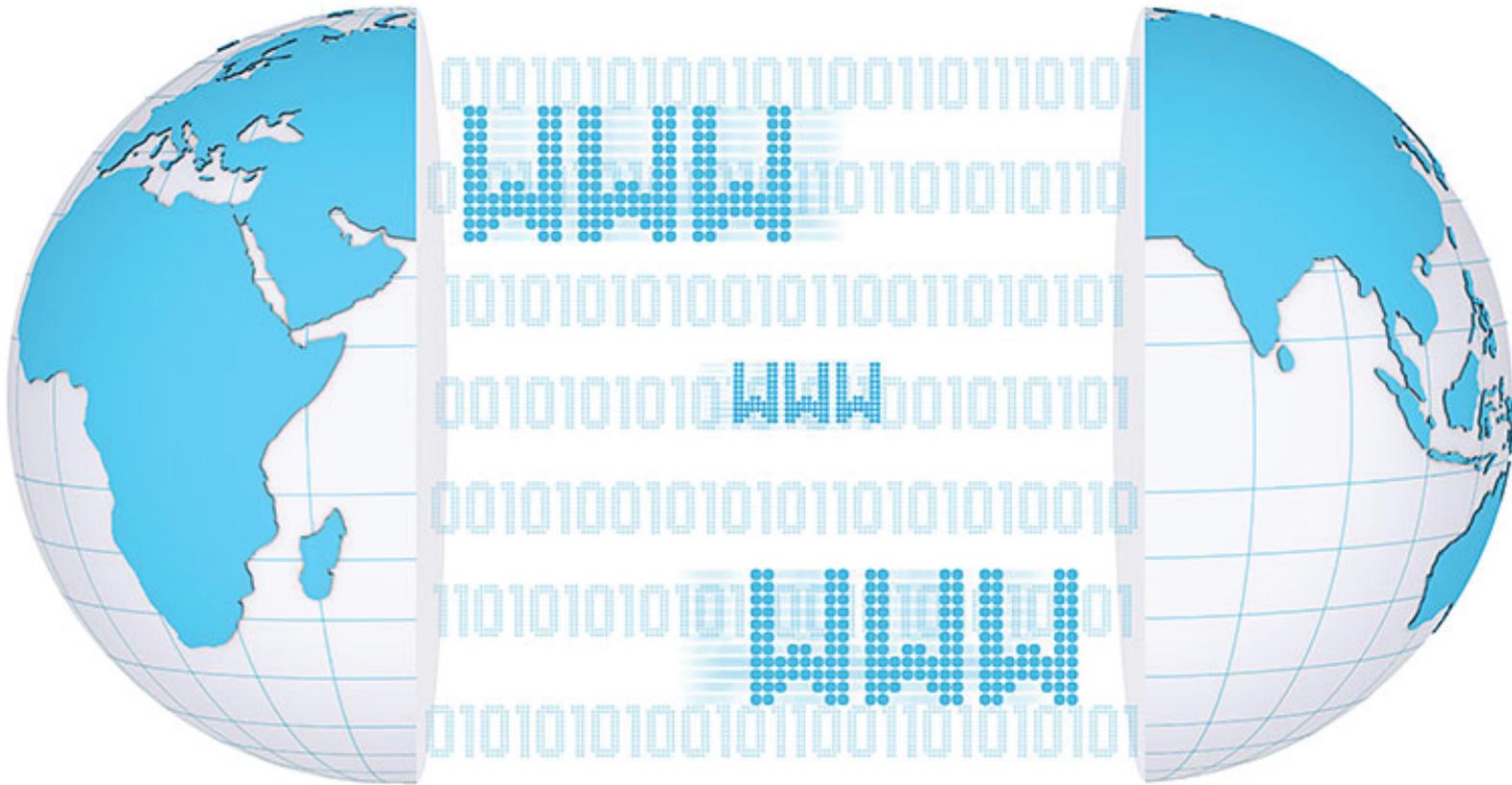
Web Development and Hosting Service

QUALIAN
TECHNOLOGIES PVT LTD

Welcome to Qualian's Web Development and Hosting Service

Qualian's web development team creates customised websites where your customers find you. A distinct difference compared to the innumerable faceless lost websites invisible in the complex World Wide Web.

Customised services for each business need.



Web Hosting

- All our sites come with 1 year free hosting as standard
- Free Domain name registration
- Free 50 email ids in your domain name.
- 99.9 % uptime guarantee.

Hosting Plans

- Basic Hosting
- Pro Hosting
- Premier Hosting
- Customized Hosting

Online shopping websites

Inquiry Based Website

This enables our clients to upload their products on the website with product code, product description, product images etc. Clients can create categories and sub-categories of the products. The visitor can select the product of their interest using a shopping cart and send the inquiry to the client.

No purchase happens on such a site and this is recommended for bulk sellers or clients who have an inventory of products which keeps on changing as new products are added. Exporters, Importers, Distributors, Manufacturers are the most likely clients who can benefit from an inquiry based website powered by Qualian.



Online shopping websites

Shopping Store Website

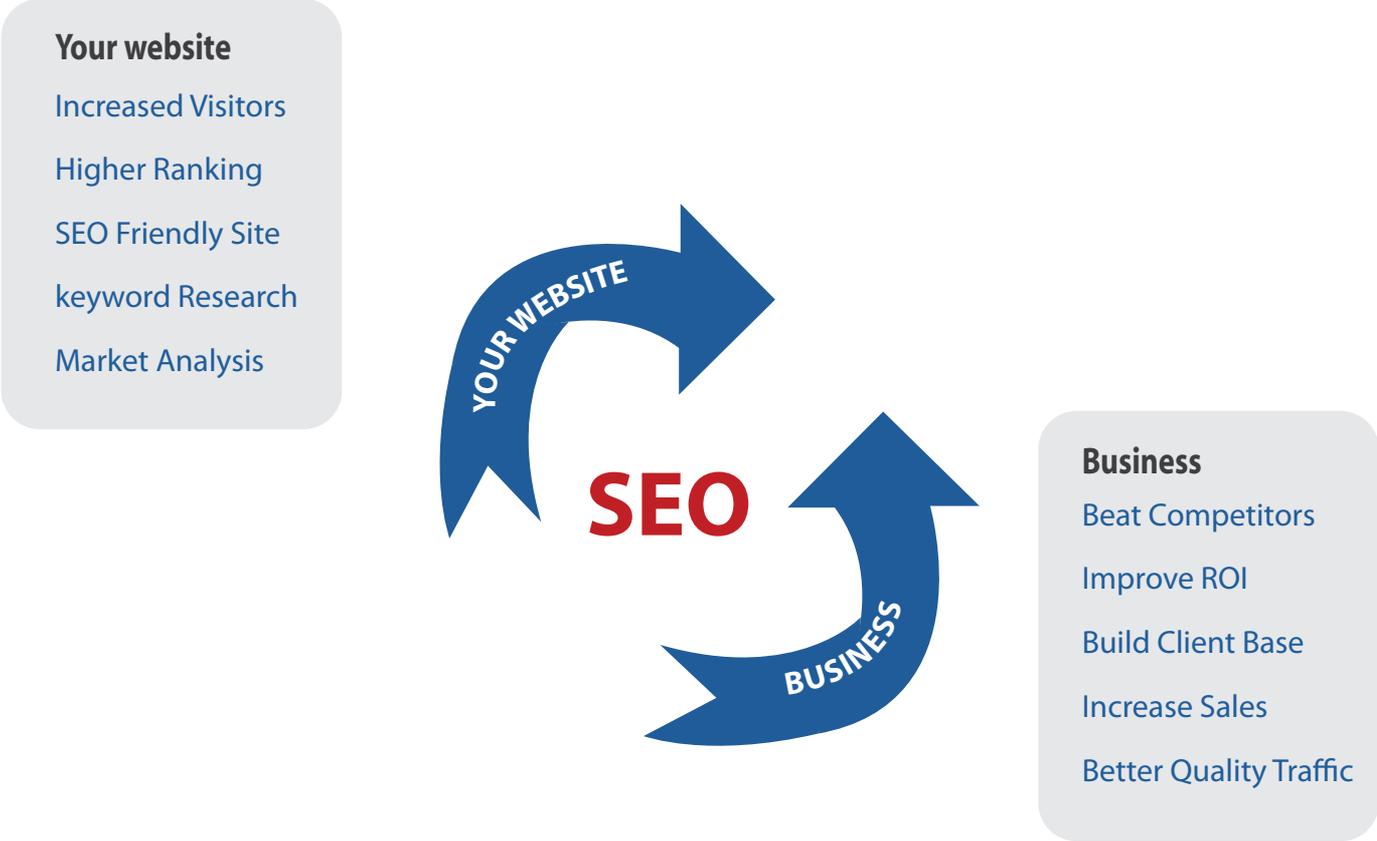
The inquiry based website can be extended to become a complete shopping store with integration of a payment gateway, transaction and shipping modules. This enables the product to be sold online.



Search Engine Optimisation

SEO

Qualian provides Search engine optimization (SEO) to your website which improves the volume and/or quality of traffic to your web site from search engines via "natural" ("organic" or "algorithmic") search results. Typically, the earlier a site appears in the search results list, the more visitors it will receive from the search engine. This gives your web site web presence.



Branding

Your Web site is not a stand-alone marketing tool but in many cases, prospects' first impression of your company. It is also the place your prospects go to form or validate an opinion about your company before they decide to take the next step. It is the most important element of your brand image and sets the pace for your conversion process.

Qualian takes meticulous care to build

- A branding blueprint (marketing strategy)
- A Web outline that fully integrates all navigation and makes it completely user-centric.
- Visual direction and messaging aligned with your marketing objectives.
- The physical design of your Web site home page based on agreed-upon visual direction and messaging.
- Physical design of an interactive subpage template that will inform your visitors and guide them through your site while maintaining brand identity.
- Professional copywriting or content optimization that allows prospects to scan information that will pique their interest and drive them toward your calls to action.
- Flash animation to stimulate interest and communicate key points without crowding the page.
- Custom-designed blog.
- E-mail template design that matches your new online brand.
- Online downloadable PDF brochure, something your prospects can forward to a decision maker or read on the Metro, with easily digestible information.
- Online forms – making prospects contact you easily. Interactive forms make inquiries a breeze and data capture automatic.
- Internal search engine.



IDENTITY

Support and Maintenance



Website maintenance and management packages offer you peace-of-mind for website which requires frequent updates to content and regular visitor reporting and analysis. Our friendly, experienced and helpful team will help you make the most of your website.

Content Management Systems (CMS)

A Content Management System is a type of website which allows you to update your own content from anywhere on the web, using a standard web browser.

Writing content for the Web that grabs attention and gets the results you want takes special skill and attention, whether you're trying to sell products or services at a business or commercial site or if you just want to let people know the latest at your personal site. Qualian has the right mix of content developers who will maximize the optimization for your website.



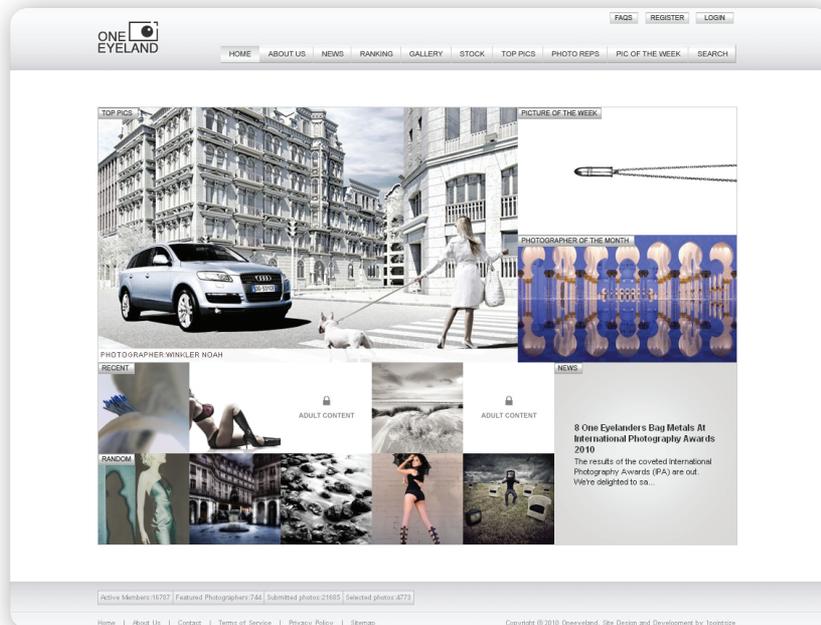
eCommerce

An ecommerce site allows your business to provide goods and services through a secure, easy-to-use website. Customers can pay with a credit card, purchase order, or cash on collection, and products and orders are managed by the store owner through an intuitive yet powerful "back end" interface.

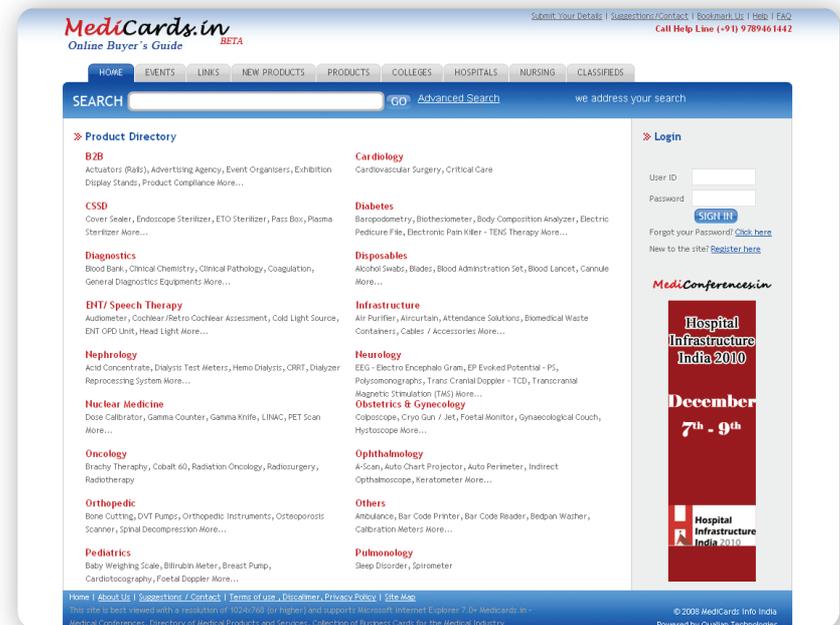
Power to your website through Qualian

- Your employees, prospects, and clients will have confidence in your brand.
- The number of prospects who visit your site will substantially increase.
- Visitors to your site will be impressed, making them more likely to want to learn more about your products and services.
- Measurable results will be obtained that can be used for online improvements.
- With an actual system to convert prospects, you'll be able to take advantage of the 80% or more of prospects that have a "buy later" mentality.
- More referrals will come your way.
- Your investment will be paid back in spades, and then some, resulting in substantial revenue growth.

You may like to visit some of our recent works



www.oneeyeland.com



www.medicards.in

The logo for Qualian Technologies Pvt Ltd features the word "QUALIAN" in a bold, green, sans-serif font. Below it, the words "TECHNOLOGIES PVT LTD" are written in a smaller, grey, sans-serif font. A thick, green, curved line sweeps across the bottom half of the page, starting from the left and curving upwards towards the right.

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